

MICHAEL HUSSON

2915 W. 131st Way

Broomfield, CO 80020

720-273-4978

MichaelHusson@yahoo.com

MichaelHusson.com

Background Summary

Web and design professional with proven ability in developing effective and creative solutions and managing projects through lifecycle.

Computer Skills

Proficiency in Photoshop, Flash, Illustrator, QuarkXPress, HTML/XHTML/JavaScript/ASP/CSS, Dreamweaver, PowerPoint, Windows/Mac

Experience

Frontier Airlines (Denver, CO)

Graphic Designer/E-Communications Specialist 05/02-present

Project manager within Marketing. Projects follow:

- Key member of design team participating in complete product development lifecycle of successfully launched web-based travel application
- Manage and maintain employee intranet; responsible for brand, design, navigation and Web analytics
- Design monthly employee newsletter (won Platinum in League of American Communications Professionals' 2006 Inspire Awards in monthly electronic publication category)
- Design annual print publication for Community Relations
- Design and code Flash banners for FrontierAirlines.com
- Create Web/Flash ad banners for sites including nytimes.com, usatoday.com & wsj.com
- Build PowerPoint presentations for executives and Investor Relations
- Manage pages on FrontierAirlines.com, including Public and Investor Relations
- Write press releases and employee bulletins
- Assist with administration of internal and external brand campaigns

Gilliss Marketing Group (Boulder, CO)

Art Director 2001

Developed print and Web advertisements for client base of 100+ for Thomas Register of American Manufacturers. Projects follow:

- Designed print advertisements (product & company profiles) for Thomas Register
- Designed Web advertisements for online catalog

Convergent Communications (Englewood, CO)

Graphic Designer/Communications Specialist 1998-2001

Project manager within Corporate Communications. Supervised Graphic Artist. Projects follow:

- Managed bi-monthly layout of online and print newsletter
- Coordinated brand, collateral and execution of company sales conference
- Created brand for company Intranet
- Developed PowerPoint templates and slides for national investor road show presentations
- Designed marketing materials, including product collateral for print and Web
- Developed collateral for new employees

Additional

- Volunteer for Junior Achievement, Easter Seals, Volunteers of America
- Created promotional Flash Web site for Willie 92.5 (CBS Radio)
- Member, AIGA

Education

B.A., Communication Arts, Regis University, Denver, CO, 1997

References

Robin Wiesner
Corporate Affairs & Communications Manager
Johns Manville
720-940-6089
robin.wiesner@jm.com

Jennifer Gunn
Manager, Community Relations
Frontier Airlines
720-339-8190
jgunn@flyfrontier.com

Matt Brozovich
Art Director
Insyntrix
303-280-0014
matt@insyntrix.com