

MICHAEL HUSSON
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Background Summary

Web design and front-end development professional with proven ability in managing brands creatively and effectively.

Skills

XHTML+CSS+jQuery+SEO, Photoshop, Flash, Illustrator, QuarkXPress, Joomla

Experience

Frontier Airlines (Denver)

Web/Graphic Designer 05/02-present

Manager within Marketing and Branding. Projects follow:

- Manage and maintain employee intranet; responsible for brand, art direction and analytics
- Key member of design team participating in complete product development lifecycle of successful Web-based travel application
- Design and script Flash banners for FrontierAirlines.com
- Produce simultaneous Web, Flash and newspaper print creative for advertising campaigns
- Manage pages on FrontierAirlines.com, including Public Relations
- Develop social media initiatives, create Frontier presence on Facebook and Twitter (user since 2006)
- Design monthly employee newsletter (won Platinum in League of American Communications Professionals' 2006 Inspire Awards in monthly electronic publication category)
- Design annual print publication for Community Relations
- Build PowerPoint presentations for executives and Investor Relations
- Edit all press releases and employee bulletins in AP style
- Assist with administration of internal and external brand campaigns

Gilliss Marketing Group (Boulder)

Art Director 2001

Developed print and Web advertisements for client base of 100+ for Thomas Register of American Manufacturers. Projects follow:

- Designed print advertisements (product & company profiles) for Thomas Register
- Designed Web advertisements for online catalog

Convergent Communications (Englewood, Colo.)

Graphic Designer 1998-2001

Project manager within Corporate Communications. Supervised Graphic Artist. Projects follow:

- Managed bi-monthly layout of online and print newsletter
- Coordinated brand, collateral and execution of company sales conference
- Created brand for intranet
- Developed PowerPoint templates and slides for national investor road show presentations
- Designed marketing materials, including product collateral for print and Web
- Developed collateral for new employees

Additional

- Volunteer for Habitat for Humanity, Junior Achievement

Education

B.A., Communication Arts, Regis University, Denver, 1997

References

Joe Hodas
Senior Vice President, Brand Communications
Vladimir Jones
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Tom Kennedy
Director of Marketing
Republic Financial Corporation
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